



FOLKTALE  
CREATIVE



Feature Documentary Film

Sponsorship

— Deck —



[www.folktalecreative.com](http://www.folktalecreative.com)



YOU ARE NOT ALONE (Working Title) is a feature-length documentary from Folktale Creative about a collaborative public art project started in 2019 by Sam Schutz and Annica Lydenberg. Their project, You Are Not Alone Murals, was created to reach and provide a message of hope for individuals living with mental health challenges and the people who love them.

This film is our contribution to a project created and sustained by hundreds of talented artists from around the world. We join a rising movement to reduce the stigma surrounding mental illness, ignite supportive conversations, and show those who struggle with mental illness that there are people available to help.



Initially launched in New York City in 2019, this community-based art project consists of 40+ murals around the globe. Each mural is painted in the same color palette and features the same phrase.



In addition to showcasing murals, the project expanded in 2021 to include artists working in other mediums (digital, ink, marker, textiles, chalk, cut paper) and has already received over 250 works from 25+ countries.





We joined this movement in 2021 with our short documentary entitled “YOU ARE NOT ALONE.” This short film has been selected to screen at:

Block Island Film Festival  
Big Apple Film Festival  
Austin Short Film Showcase  
Hill Country Film Festival  
The Film Collective. Short Film Festival

After the overwhelming response we received to our short film, we are moving forward with a feature-length documentary. We realize there are so many more unique and diverse stories from this project to tell.



-Teaser Trailer-

This film will highlight a rising movement to reduce the stigma surrounding mental illness and ignite supportive conversations. We believe it can show everyone who struggles with mental illness that there are people available to help.

Join us in following Sam and Annica as they continue developing the You Are Not Alone Murals project, collaborating with artists from around the world, and pursuing their 501(c)3 status for the project.

# OUR TEAM



## Kelly Schaber - Director

Kelly is a documentary filmmaker with extensive experience in project management, problem-solving, strategizing, and creative storytelling. Kelly is a graduate of The University of Texas at Austin with a Masters in Human Dimensions of Organizations, a degree that draws on disciplines in the humanities and social and behavioral sciences to understand the behavior and motivations of people.



## Jeremy Nelson - Director of Photography

Currently based in Duluth, MN, Jeremy is a documentary filmmaker and freelance camera operator working across the United States and internationally on feature documentary films, short films, and corporate video. He has worked with nonprofits such as Save Our Springs Alliance and Barton Springs University as well as the President's Award for Global Learning through the University of Texas at Austin.



## Jinn Nelson - Editor, Story Producer

Jinn is an author and video editor originally from Reno, Nevada. She published multiple written works before discovering video editing as another form of storytelling. She specializes in documentary-style editing and brings a creative perspective to topics such as public art, mental health and meditation, tourism, and economic development.



## Ana Maria Camejo - Camera Operator

Ana has 18 years of experience as a photographer and videographer working internationally in Colombia, Spain, France, and the United States. She is a creative consultant for various projects, including art exhibitions, educational workshops, branding, and print. Ana is a humanist and enthusiast for social causes.

# SPONSORSHIP LEVELS

Official packages are available for \$1,000 - \$25,000 and are customizable to your organization's unique marketing strategy, style, and product or service.

Join the movement to reduce the stigma surrounding mental illness and share supportive conversations on mental health.

To sponsor the film or for more information, contact:

Kelly Schaber  
917-561-5015  
kelly@folktalecreative.com



## Folktale Creative Underwriting Sponsor \$25,000

- Private film screening for your guests at your location (US only)
- Six tickets to an official screening
- Inclusion in the film's email campaigns
- Opportunity to provide signage for official screenings and events
- Logo and name listed in the film's press releases
- Acknowledgment in the film's credits
- Acknowledgment on Folktale Creative's website
- Acknowledgment at all official screenings
- Recognition on all the film's social media posts

## City Sponsor \$10,000

- Four tickets to an official screening
- Acknowledgment in the film's credits
- Acknowledgment on Folktale Creative's website
- Acknowledgment at all official screenings
- Recognition on all the film's social media posts

## Community Sponsor \$5,000

- Acknowledgment in the film's credits
- Acknowledgment on Folktale Creative's website
- Acknowledgment at all official screenings
- Recognition on all the film's social media posts

## Friend of Folktale Creative \$1,000

- Acknowledgment in the film's credits
- Acknowledgment on Folktale Creative's website